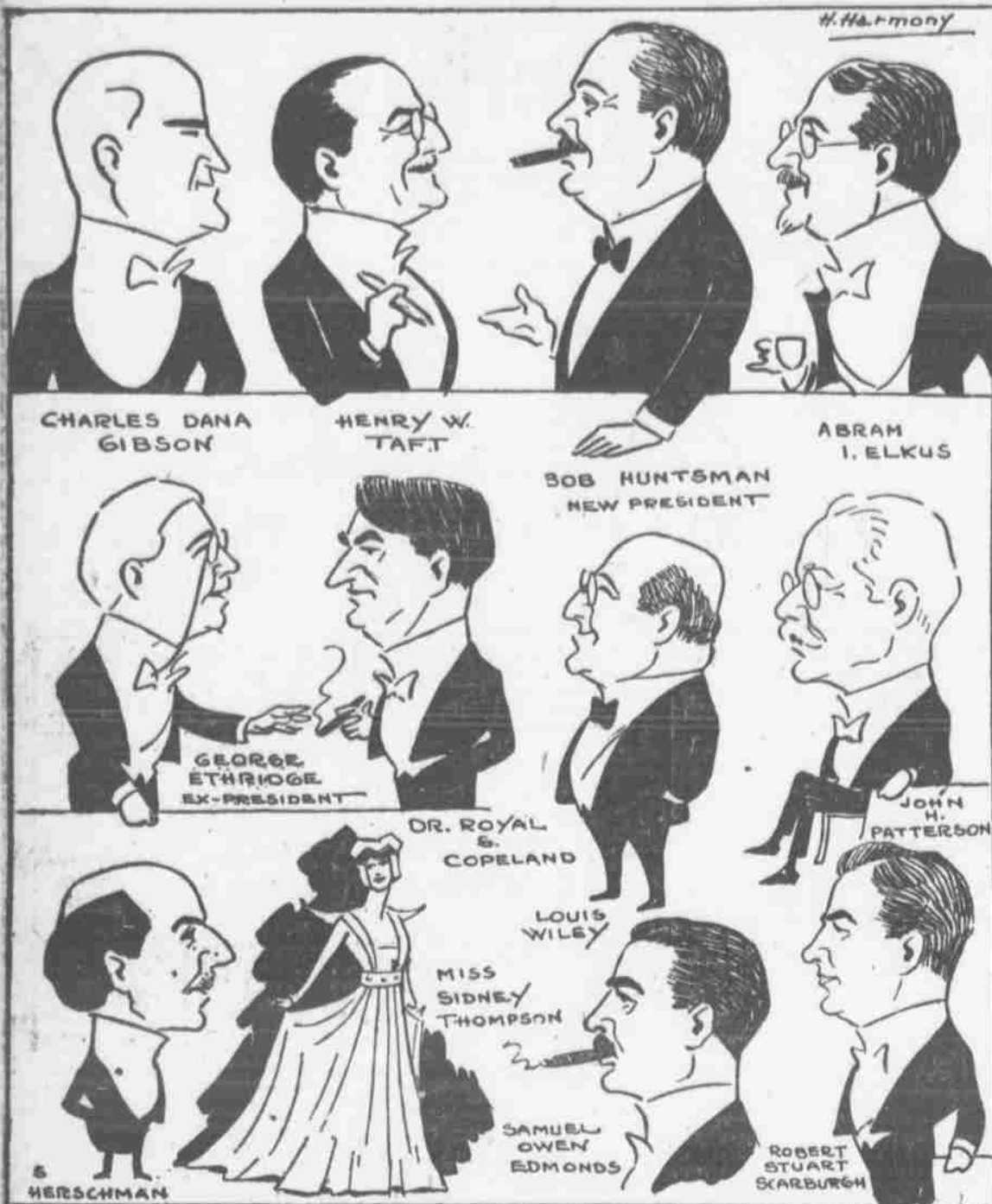


Some Prominent Speakers and Guests At Sphinx Dinner at the Waldorf



and paid eloquent tribute to the leadership of Woodrow Wilson. Health Commissioner Royal H. Copeland told a few good stories and repeated his great heroic success of riding two horses going in different directions. This is the act in which the genial Doc boasts New York as the "greatest health resort in the world," because among all the cities it has the lowest death rate, and then goes on to tell of the startlingly high percentage of New York children who are "undernourished."

Charles Dana Gibson, explaining that Dr. Copeland had urged him to "tell the story of his life," recalled his first visit to the offices of that publication thirty-four years ago to call upon John Ames Mitchell. Under Gibson-Richardson-Ulasy-Miller management and Martin-Maseco editorship, he said Life will be clear, fair, allow people to elect their own Presidents and belong to any race they want to, and preach and practice Americanism.

The Sphinxes tried to forget what has happened by singing "Hail! Hail! the Gang's All Here!" "It's Always Fair Weather" and "Little Brown Jug," but the tendency of the times was shown by the way in which Brooklyn walked away with the annual election of officers.

The new President is Robert F. B. Huntman of the Brooklyn Standard Union, popularly known as "Bob" and in his advertising days famous as the author of "Poor Bob's Almanac." W. R. Hotchkiss and Roger O'Donnell of the Standard Union were elected with the boss to places on the Executive Committee. It was a big night for Brooklyn.

EAGER TO LEARN OF MAYORALTY CANDIDATE.

George Eldridge, the retiring President, was elected one of the Vice Presidents, the others being Preston P. Lynn of Wanamaker's (brother members were anxious to learn how much longer they've got to wait for the announcement of a certain Mayoralty candidacy), Commodore Clarkson Cowell of the Hearst establishment, and Dan A. Carroll, Tom Barrett of the Orange Judd Publication.

When Robert Stuart Scarborough confessed that there is \$177,447 in the treasury nobody would listen to his stepping down and out, although it is four or five years since "Bob" abandoned publicity and advertising to become a handsome millionaire broker.

F. D. Gibbs of the Executive Committee was formerly with John H. Patterson, the National Cash Register man, who was a guest of honor. Gibbs is now with the B. F. Goodrich Rubber Company. Corbett McCarthy, another committeeman, is of the famous Newark house of Habme. Among other guests were Dr. Walter E. Lambert, the eye specialist, President of St. George's Society; Henry W. Taft, brother of the young man who carried Utah and Vermont; President William F. Morgan of the Merchants' Association, Richard M. Hurd and R. A. C. Smith.

George B. Okey-Thompson, Richard and George Ulasy of Life, A. C. G. Hammett of the Martin V. Kelly organization, B. J. Greenhut, Major George T. Munnion of Brooklyn's "old" 25th Infantry, President Don M. Parker of the Golf Association of Advertising Interests, known as Pinehurst as the demon pile-driver of the links; Publisher F. L. E. Gauss of Leslie's, President Samuel Owen Edmonds of the Calumet Club, Joe Day's Brooklyn partner, Stanley E. Gunnison, and Louis Wiley of the Times were other celebrities who enjoyed the 147th dinner and the oratorical fireworks.

But there were 240 gentlemen at the spread in the Grand Hall Room of the Waldorf-Astoria and every one of them is, or is about to be, one of the world's famous figures. There are no "duds" in the Sphinx Club.

IF YOUR HAIR'S YOUR PRIDE USE HERPICIDE

That air of refinement and charm that beautiful hair gives is within the reach of every woman. If your hair is dull, brittle or lustreless, if you have dandruff or irritated scalp, if you cannot dress your hair "to make it look like anything," it shows very plainly that you need

Newbro's Herpicide

to give it life and beauty. Beautiful women everywhere depend upon Herpicide. From the very first application you will note a change. Your dandruff will begin to disappear, your scalp irritation will stop—your hair will begin to tone up and beautify. A two weeks' treatment will show wonderful results. Your friends will then notice the change. Your appearance will be improved to a marked degree.

You will have what is rightfully yours and every woman's—lustrous, shimmering, beautiful hair that will be the admiration of every one.

Begin to-day to use Herpicide. Use it in secret if you wish—but don't expect to keep the secret long. But give credit where credit is due—tell your friends about Newbro's Herpicide.

LADIES
Do not snap and pull out your hair. Use a Herpicide Comb. All large teeth, No rough edges, No sharp corners.

Send 10 cents in stamps or coin today for sample and booklet on "The Care of the Hair". Address: The Herpicide Co., Dept. 192-A, Detroit, U. S. A.

Sold by Drug and Department Stores. Applications at the Better Barber Shops.

Herpicide (Tar) Soap produces a rich creamy lather and leaves the hair light and fluffy. Best for the hair, fine for the bath, excellent for the nursery.

PEACE PRESIDENT URGED BY GIBSON IN HOOVER PLEA

Sphinx Club Diners Applaud Famous Artist's Appeal for League of Nations.

Charles Dana Gibson, creator of the Gibson Girl, President of the Society of American Illustrators and, beginning to-morrow, President of Life Publishing Company, electrified the members and guests of the Sphinx Club last night at the Waldorf-Astoria Hotel by declaring that the American people "want a League of Nations and don't want to wait until the next Presidential election before they get it."

"And if I know popular opinion in this country, as I believe I do," said the famous artist, "they want a new type of President."

"The hero they are after did not come home from the war in uniform. They do not want the killing type. They want the man whose business is construction, not destruction. To my mind the most significant movement of the hour is the acclaim with which Mr. and Mrs. Average American have received the suggestion of Mr. Hoover's candidacy."

ADDED SPEAKER, HE MAKES BIGGEST HIT.

Gibson, an added starter on the list of speakers, received the applause of the night. His brief but spirited reference to the League and the Presidency were generally taken to be a reply to President W. Morgan Shuster of the Century Magazine, who, from May, 1911, to January, 1912, was much in the public eye as treasurer-general and financial adviser of Persia.

Mr. Shuster, a man of serious mien in the early forties, intimated a belief that the Treaty of Versailles is too severe on Germany, expressed his pride in the Senators who rejected it on the part of the United States and, while expressing the hope that the peoples of the earth may get together in a "real" League of Nations, manifested great joy that the League as designed in Paris is dead beyond hope of resurrection.

The Century man was heard in silence until, in the last paragraph or two of his address, he suggested that the United States, Great Britain and Japan, as the three great sea powers, get together in "good faith" and unselfishly bring the world to the high plane that all the peoples of the earth have been dreaming of and hoping for since the beginning of the war.

It was the 107th dinner of the "oldest and most important aggregation of advertising men in the world," and the near "clash" between Gibson and Shuster was all the more sensational because nobody was looking for it.

NAME IS ONE OF THE WORLD'S MYSTERIES.

A placid evening could scarcely have wound up with a bigger thrill if one or both of the theatrical reproductions of the Sphinx, at either end of the speakers' data, had suddenly come to life and told the world just what Frederick James Gibson,

Manley Gillam and the rest of the Founders had in mind back in 1888 when they gave the infant club its name.

F. J. Gibson, the father of the organization, long famous among advertisers and well known in New York "neighborhoods" as the originator of Home News, was made much of by everybody. Having lost his sight, F. J. Gibson now is the world's best natured blind man. What the

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Bayer-Tablets of Aspirin

"Bayer Cross" on Genuine Tablets.

For Pain
Neuralgia
Earache
Toothache
Colds
Rheumatism
Lumbago
Neuritis

HEADACHE

Warning!

Don't say Aspirin!
Say "Bayer"! Always insist upon the "Bayer Package" which contains safe and proper directions. Look for "Bayer Cross" on package.

Boxes of 12 tablets—Bottles of 24—Bottles of 100—Also Capsules.

Aspirin is the trade mark of Bayer Manufacture of Monzonierstrasse 10, Salzig, Germany.

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HEARN

THURSDAY

EXCEPTIONAL

SALE

Fourteenth Street West of Fifth Avenue

GIRLS' HATS

2.97

Our regular \$3.97 and \$4.94

The most particular young girl cannot fail to be pleased with these joyous hats for Easter and all the occasions of Spring and Summer. They are of Milan straw and come in pretty shades of brown, sand, cherry red, and also in navy and black.

There are large flaring shapes, pokes, Chinchins, sailors and other girlish styles, all silk lined.

Some are trimmed with smart ribbon bows and others have graceful streamers of ribbon.

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WHALEN BROTHERS

Brooklyn's Biggest

Grand Street

Cor. Driggs Ave. BROOKLYN

Buy Your Easter Clothing On Easy Terms

Victrolas and Records at our Grand St. Store. No Discount on Talking Machines.

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